



18 issues... 1 product...

Stop-it-All

Newsletter #4
September 2008

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What's in this issue? (roll cursor over the following headings)

- **Price increases**
- **Equine Mites...give them hell before Winter sets in**
- **Muddy Environments...prevention rather than cure**
- **Clever Application Tricks with Sticks – for any 'jumpy' animal especially Alpacas & Mites**
- **Garlic & Acorn worries; Carrots update**
- **British Horseracing Authority**

Veterinary Medicines Compliant

1. Prices

☹️ Credit Crunch is affecting even Stop-it-All despite its 18 issue versatility and cost-saving methods. Fuel costs have gone crazy, shipping costs have virtually doubled, the PO put up their charges in the late Spring and like our electricity, gas, milk & butter prices, everything has or is about to go up.

We shall continue to carry these until 1 November 2008 but then prices will need to be increased a little.

😊😊 But every cloud has a silver lining! If you order quantities before 01/11/08, because they have a long shelf life providing they're kept out of direct sunlight, your 'stash' can last for ages. By acting early and using *Stop-it-All* to help retard or stop issues from taking hold, you'll end up using less. And because you can also use it on **18 issues**, this also saves you loads! We shall continue to look for ways to make your products go even further to help keep your long-term bills low.

2. Equine Mites – Planner for Horses, Pets ++

For owners of Clydesdales and other heavy-feathered horses, leg mites can haunt us in the late summer/early autumn. And because mites can burrow into the skin, as the weather gets colder and wetter the situation can deteriorate quickly. As the mite is invisible to the eye, pro activity seems wise whilst the weather is still relatively dry and warm....



If the stamping/chewing has started and you're unsure when to apply the various steps of shampoo, neat and diluted oil, we've developed a basic 'Mites Application Planner'. It's a bit like a 3-week diary which you can print off at any time and then just keep in the tack room as your prompt! Apart from the diluted column, you could also use it for **pet & farm mites plus equine mud issues.....** E-mail us if you'd like a copy (PDF or Word snapshot).

3. Muddy Environments & Cold Wet Weather

Did you know that only skin that has had previous damage/trauma can be attacked by the 'bad guys' that lead to the familiar scabs and sore areas associated with 'muddy situations'? For instance occurrences of mites, fungal issues, excess sweating from feathering, muddy environments and an over sensitivity to bedding or feeds can all allow the 'baddies' to 'invade'.

As always, prevention is so much better than cure. So we urge you to start infrequent application of the oil to susceptible areas on the legs and back. By using the anti-bacterial and anti-fungal properties of oil as a 'barrier' to the dampness, it helps the animal cope. If you're unlucky and things have already deteriorated, follow the full program as per our orange Application Notes.

4. Tricks with Sticks for any 'jumpy' animal especially Alpacas with Mites

Alpacas have serious difficulties with mites especially on the face, ears, armpits and between their toes. Another problem is that many are **very nervous** when handled, especially if there is no one to reassure them at their heads...tying them up and wandering around them like with horses is not often possible! Enter Dianne Summers and her clever solution. She just secures a paintbrush to a long stick for easy access to the toes and crevices whilst still offering comfort at the Alpaca's chest. Getting the oil on the feet and between the toes is key because then when they scratch with their 'go everywhere' flexible feet, oil rubs off and is proving a surprisingly effective albeit unusual method of application! It's useful too for 'jumpy' horses, cows and other large animals where being kicked is a real risk.



Dianne is the British Alpaca Society Regional Welfare Rep' (Cornwall) and as she has used the oil extensively on her herd (mites, baldness, flying/biting bugs, fungus), she's very kindly offered to talk with any interested Alpaca owners on ways to use our products. She's also involved in the University Trial for Alpaca Mites and so far those who are participating and who also use *Stop-it-All* are gaining some impressive results!

5a. Garlic Worries | 5b. Acorns | 5c. Carrots

A. Recently we heard of another three very nasty reactions experienced by horses eating garlic. Web searches will deliver interesting findings and apart from some leading UK Vets querying it, there is a fascinating paper written by an American Vet Dr Karen Hayes on the potential dangers of garlic.

B. If your Oak trees are as heavily laden with acorns as the ones here in Somerset, this year could be a big challenge for all horse owners. Extra diligence is required if you have them near 'starvation paddocks' or you're one of the unlucky owners with horses that are obsessed with acorns.

C. Some feedback we have received to our Carrots item in the Summer #3 Newsletter, is that organic carrots do not appear to exert reactions when fed to 'itchy animals'. This is great news if your horse just LOVES them! However if organic is hard to source locally, then a turnip or swede are ideal alternatives.

6. British Horseracing Authority

For anyone involved with racing, training or breeding Thoroughbreds, since the last Newsletter, the BHA have confirmed that the *Stop-it-All* oil, shampoo and emulsifier "do not contain any substances prohibited under the Rules of Racing".



7. YOUR feedback matters

We're really keen to hear about your experiences with our products (photos very welcome). so please do write in or e-mail us. Equally, if you have found our views on 'whole health' helpful (e.g. probiotics, feed ingredients, etc.) please spread the word so that other animals/children might benefit. Constantly questioning things/routines feels right to us in our quest to better the lives of those we care for and love.

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