

July 2009

Ruggle-it Testimonial
for

Severe Summer Itching, bug bites

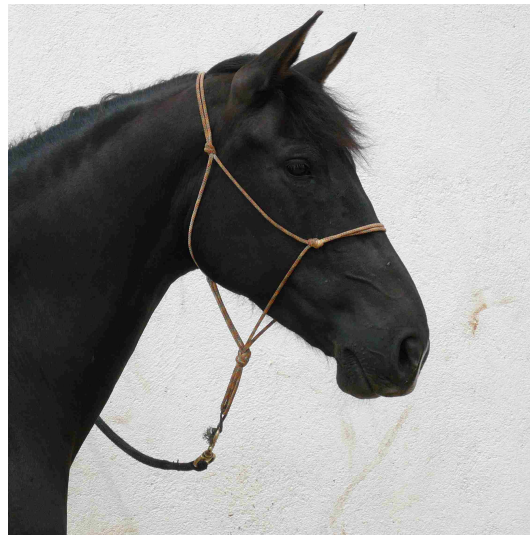
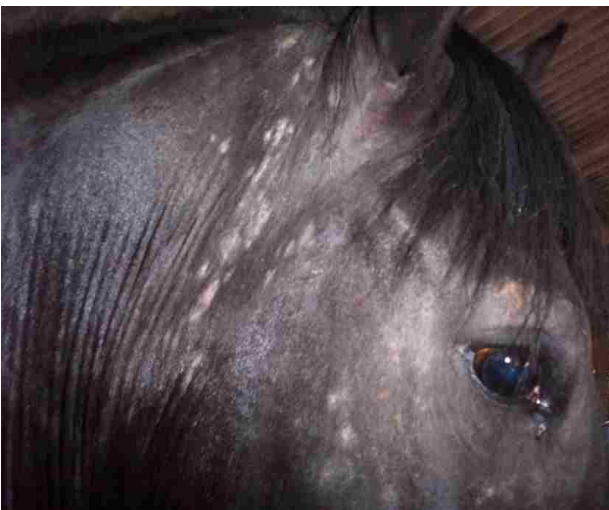
[ZOOM NOTE: To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All [REDACTED] areas are text/names/descriptions that may contravene Veterinary Medicines Directorate regulation; text within [] has been inserted by this office.

'Candela' BEFORE



'Candela' AFTER



From: Melanie, Spain
To: Karen Ruggles, Ruggles & Stopitall
Sent: Tuesday, June 30, 2009 6:32 PM

Hi Karen
Glad you like the pics and please feel free to use my ramblings as you wish. I live in Southern Spain - where the flies rule OK - and am the proud owner of a dark bay Spanish mare named Candela. Plus two other horses who

are unaffected. Candela has suffered untold discomfort with a reaction to fly bites and I have tried many [redacted] [products]. Attached are some photos taken in June 2007 before I discovered your products [see **BEFORE** pictures above].



'Candela' AFTER

I have been diligently applying your product since before the flies invasion started and as this is the same time of year as the photos **you would not believe you were looking at the same horse. She is very nearly without a mark on her..... and so much happier** [see **AFTER** pictures including tail/mane].

I must say that since I have been keeping horses here in these extreme conditions I have learnt a lot and have had to question and change lots of my 'normal' practices and become much more tuned in to the **real** needs of my horses. I did not have the luxury of equestrian retail outlets offering me a huge choice of feedstuffs / accessories / lotions and potions etc. so I was forced to have a radical rethink..... I have found my horse's lives are better and happier without lots of trappings that I previously could not have lived without! I now rely on my horses to tell me what it is they need / want to keep them comfortable and so I now do the following;

- They are all barefoot and I trim their hooves myself (steep learning curve !)
- I do not use rugs - ever. Or fly masks.
- I do use 'fabric only' fly fringes with velcro fastenings (metal fittings get too hot) but they don't stay on very long as the heat affects the elastic.
- The horses live out 24/7 in summer (with shade shelters built in the paddocks) and come in at night in the Winter only (to avoid using rugs).
- The only product I apply to their coat is Ruggle-it. Candela sees the oil blend bottle and practically begs me to apply it by straddling her hind legs, as I approach so I can smear it right up between her buttocks and around her teats. She also 'mouths' the airborne spray with her lips when I spray her face!

Thanks again for a fabulous product.

Hasta luego,
Melanie (Spain) www.los-rubiales.com

Many thanks to **Melanie (and Candela)** for taking the time to provide these photos & write this wonderfully detailed feedback.
High resolution pictures available on request.

Note: Whilst we are hugely grateful for all the telephone feedbacks we receive on our products, only ones received in writing will be considered for inclusion on this web or as part of any PR...so that readers have peace of mind that we're not making this up! All quoted testimonials can be viewed at our offices.