Mystery Itching & Skin Issues...
Targeting most species of animals (with coats/fur/hair) 365 days a year

NEW breed of Mites attack ALL year, but especially in the Winter/Cold Weather
Identified & Exposed in 2012 by Ruggles & Stopitall Ltd

What, Why & How...

Do you have very itchy pets, horses, alpacas, farm animals – especially the feet, lower limbs, armpits &/or insides of back legs, chin, ears & even shoulders & backs?

• The culprit is often the Millennium Mite (a relatively new UK resident believed to have originated in Northern Australia).
• They are mostly invisible (often not showing up on scrapes) & it seems spot-ons/traditional products struggle to kill them & the eggs.
• This Mite can attack year-round, and especially in the colder months. Plus Harvest Mites June to Nov’/(Dec’)
• The Millennium Mite ‘invisibility’ can be mistaken for fleas or attack from flying bugs (flies, midges, mossies).

Millennium Mite indicators (they can attack ALL animals with fur/coats but not humans):

• Biting or scratching in front armpits/chest area (sometimes side of shoulders),
• Itchy manes/necks just ahead of the withers area,
• Trying to the bite sides of bellies and/or under & down insides of back legs,
• Skin pinkness and/or hair loss & scurf. Plus blackened skin & hair loss (often in Spring + Autumn)
• Rubbing bums/tails (and sometimes croup/backs),
• Stamping and/or biting feet
• Unexplained general itchiness and/or scurf; crusty scabs; mystery lumps
• Itchy faces, ears and/or under chins.

1. Since 2008, there has been virtually NO time without a heavy mite activity in the UK
2. Whether using the natural Ruggle-it or chemicals, it can be a struggle to keep them at bay...
3. But at least with Ruggle-it there’s no damage to the immune system from chemicals.

The keys to success ➔ Prevention

> The vital element is ensuring Ruggle-it Diluted oil (“DIL”) (large + outdoor/kennelled animals) or Salve + Shampoo (indoor small animals) is fully onto the hair/skin & especially in the "Must Do Zones".
> Prevention. See your species’ prevention section in your Orange Application Notes Booklet (OANB) to easily keep "go away" messages intact. Deterring fleas, mites, ticks, flies, midges, mossies, head lice etc. all at the same time! > Ruggle-it will help to prevent attacks as long as we keep the natural "go away" messages topped up. But, if we leave it too long between top ups, Mother Nature cannot work Her natural miracle for our animals.
> Prevention is 100% simple & quick ...just a spray or sponge-on to keep it in the hair shaft & on the skin...no rinsing, no drying, nothing. Done in around 15-30 seconds.
> ➔ Important. Need to refresh yourself about the non-negotiable “Must Do Zones” or DIL or other mixture ratios? Grab your Orange Application Notes Booklet (OANB) & go to your species’ “Quick-Start” pages.

Already itchy? Panicking?

• Follow your species’ Itching Planner very closely for the 14-28 days (if you do less, bugs can quickly return).
• This allows Ruggle-it to kill off any breeding/attached bugs, to calm, soothe & then deter.
• Important. As Millennium Mites appear to live/breed on the body (often in areas AWAY from where the animal is attacking itself), & are all-but impossible to kill naturally or with ‘harsh products’, if we do not try to follow the Planner’s routine & closely, these determined mites will seemingly hold their breath for a few days & then return with a vengeance.
• Good News. Once all itching is calmed, then just follow your OANB’s “Prevention” pages...the 30-60 seconds application bit! You simply ebb & flow with nature’s seasonal bug challenges.

Latest OANBooklets & Planners [v51] – they save you £££. Make Ruggle-it go further, work faster, be even 'more clever/versatile'. Order online or ask us – just £1.60 (updated 20-page version).
Avoid seasonal threats e.g. ticks, harvest mites, mystery itch - R&SLS News web helps you be ahead of threats.

Contacts: Ruggles & Stopitall Ltd | info@karenruggles.co.uk | WEB - www.karenruggles.co.uk | TEL 01823 259952

C:\Users\K Ruggles\Documents\EmmaWorks\Facebook notes\Note\FB - Mites (pgAll V19) UPD for 09.19 Bo RNap.doc