



August 2009

In the NEWS



[**ZOOM NOTE:** To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All **blocked out** areas are text/names/descriptions that may contravene Veterinary Medicines Directorate (VMD) regulation; text within [] has been inserted by this office.

Q

Both my horse and I react badly to horsefly bites. I have read that Stop-it-All acts as a deterrent and a soother, can you tell me more?

Karen Ruggles of Stop-it-All answers:

Stop-it-All 100% natural vegetable oil blend and gentle, hypoallergenic shampoo have proven highly effective for all sorts of bites and stings, let alone another 17 issues which you can use them for! Versatile, effective and kind on the skin and pocket, that's Stop-it-All!

First bath your horse with Stop-it-All low lather shampoo and then dab some neat Stop-it-All oil to strategic points such as on the head, gullet and all the top-line as well as around the sheath/teats, between front legs and most importantly under the belly. Then, an effective fly spray can also be made by diluting some oil with lots of water and a dash of the shampoo to make up a 'lotion'. This can be sprayed or wiped on both you and your horse as well as in and around your stable to help keep the critters at bay. For bites already received, the oil can be dabbed on to help sooth and relieve the itching and irritation.



Just because Stop-it-All is a truly natural and very gentle product, it does not reduce its effectiveness. It can be used to help soothe, moisten, clean and protect most animals as well as humans and even babies over eight weeks old. They contain no harsh chemicals such as Parabens and Sodium Lauryl Sulphate, or even Tea Tree which research has indicated can be a strong irritant to sensitive animal skin.

As well as deterring and soothing the after-effects of mossies, midges, flies, mites and other bugs, Stop-it-All can be used for a long list of issues such as summer skin itching, mane and tail rubbing and hair loss, crusty lumps,



minor wounds, scabs and fungus, scurfy skin, mud and spring-grass related issues as well as on paw-chewing and itchy pets and children with head lice. With at least 18 different uses, this long-lasting, highly versatile and cost-effective duo become 'must have's' at the yard, kennels or home.

If it sounds too good to be true, the huge list of detailed testimonials and pictures on the web are impressive. See www.karenruggles.co.uk or call 01823 259952.

Many thanks to **The Redpin Group** magazine for their interest – titles under their banner are **All Horse, East Anglia Rider, Equestrian Plus, Ridgeway Rider, South East Rider, Welsh Rider**

www.redpin.co.uk

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