



September 2016

Ruggles & Stopitall Ltd

In the NEWS

“ 3 out of 4 'Ain't Bad ”

[ZOOM NOTE: To clearly see this text, please use the '+' keys on the top of this screen to enlarge it to 100% or greater]

All **blocked out/hidden** areas are text/names/descriptions that may contravene Veterinary Medicines Directorate (VMD) regulation; text within [] has been inserted by this office.

Many thanks to Equi-Ads magazine for their interest. www.equi-ads.com

Available **FREE** at most Tackshops, feed merchants, country stores & many pet shops **nationally.**

Healthcare

Wounds, Mud, Scabs & Boggy Gateways – 3 out of 4 'Ain't Bad!

Summer and/or winter, does your horse struggle with scabs, mud issues or sores? And/or badly rubbed skin, a nasty over-reach, or you've found a minor wound?

How about one fast-acting product for all these issues? Something that's created by Mother Nature, that doesn't demand the areas are kept dry or mud-free, where no clipping is required, and, that bans the outdated advice to pick scabs!

When discovered and trialed a decade ago, Ruggle-it's success rates were over 90% for wet weather related issues, plus over 90% for fly/bug deterring, and, hair loss, and, mites, as well as over 85% for minor wounds. And all without any harsh ingredients such as Parabens, Sodium Lauryl Sulfate or Tea Tree that can sting and cause other skin irritations.

Competitor Sandra Betts says "The results on my horse are astonishing! The winter scabs, rash and cracks had existed for years...but in a few days they'd gone. Also, Ruggle-it's demon against flies, frantic rubbing and summer bugs. How these two products work on so many issues is beyond me...but they DO!".

Ruggle-it comes as a pack – a 100% natural vegetable oil blend and its pioneering soap-free shampoo partner. Depending on the issue and species, you follow the instructions, probably add some tap water (to make it go further & cost you less!), and await Mother Nature's impressive results. Use for horses, donkeys, pets, humans, farm animals and even gardens. One product for 18 issues, e.g. minor wounds, scabs, itching

Good health...naturally
equine • pet • farm • human
Ruggles & Stopitall Ltd

(animal + human), fleas, flies, head lice, fungal issues, mites, midges, crusty lumps, mystery skin issues, ants, wasps, aphids, etc.

Said a delighted Sarah Whittaker "Disney's pastern issues had gone on for years - I'd tried everything and it got so bad recently that he needed 10 days of help from my vet. Inside 5 days of Ruggle-it oil and shampoo and the probiotics all the open areas had closed and inside one month his legs are fantastic! His feathers are growing back and his body is now able to help itself recover. And Romeo hates flies - but he just smells the Ruggle-it and turns around saying "put some here"! It is wonderful to find products with natural ingredients and such caring people behind them".

Good news for minor wounds and mud issues when using Ruggle-it

1. If needed, you can clean the skin with the special no-sting shampoo (it has anti-bacterial and anti-fungal properties).
2. No need to dry the area afterwards.
3. Don't clip feathers.
4. No need to keep legs dry or clean or away from mud/dirt – Ruggle-it works with its environmental neighbours/threats!
5. Never pick scabs...Mother Nature works fastest when we 'support' Her but don't interfere!
6. Simple to follow routine designed to deliver the fastest results. The Ruggle-it "Mud/Fungal/Wet

issues" Planner shows you what to do on which day until you are 'in the groove' of how & why it can work so well.

7. 'Prevention' is quick, easy & cost-effective... but if issues catch you unawares, then the Ruggle-it routine will quickly help you get back on track.

Good news for itching, hair loss, flying/crawling bugs on animals or humans plus in and around the home and garden.

1. Used diluted with tap water so highly cost-effective.
2. Long-lasting.
3. To 'prevent', it's mix, shake & spray (or sponge-on). Simple, fast, effective and gentle.
4. But if already itchy, follow the Ruggle-it "Itching & Bug" Planner designed to help calm the need to itch plus build it's protection, fast.
5. Allows safe mutual grooming.
6. Safe close to water run-offs.
7. Also ideal for puppies, foals, babies, delicate skin.

Good news for multiple issues

- Just use the base Ruggle-it elements in slightly different ways depending upon the issue and species!
- In bygone eras, we often adapted products to make them more useful. We tended to have to think laterally as there were much fewer

products around. We liked saving money by being clever. Natural, non-invasive products were common. Nowadays with so much choice and so many 'harsh' products around, the big question is "are we & our animals healthier than in the old days when things were simpler but perhaps requiring a bit more effort?..."

Good news for muddy gateways. Mother Nature's Ruggle-it won't sort them(!)...but a truckload of hardcore and hoggin or late-summer-laid marring will!

For masses of testimonials and information on the Ruggles & Stopitall Ltd natural product ranges including probiotics, arthritis and well-being products, visit www.karenruggles.co.uk or call 01823 259952

Horsewear Wash-Bag