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September  
2011

Equine Canine  
& Country Life /  
Equestrian Life  
Magazine

Ruggles &  
Stopitall Ltd

In the NEWS

All **blocked out**  
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Veterinary Medicines  
Directorate (VMD)  
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## Itchy Horse or Pony? It Might Be Mites!

With the drought conditions experienced this year, many of you may have itchy horses or ponies with nasty rubbed areas, which can easily be mistaken for the usual summer itching caused by midges, mossies and flies.

However...it might be mites! The very cold winter and now the hot, dry weather has created an explosion of 'invisible-to-the-naked-eye' mites who have caused animals chaos since February without any let up. Here are some tell-tale symptoms:

- Biting or rubbing in front chest area and sometimes side of shoulders.
- Itchy manes and neck, above wither area.
- Attempts to bite sides of bellies.
- Skin pinkness and/or hair loss or scurf.
- Rubbing rumps, tails or croups/back
- Lifting back legs as though trying to access under the belly or inside back leg.
- Stamping and Biting feet.
- Itchy faces or under chins.
- Unexplained general itchiness or scurf.

On top of the 'invisible mites', the Harvest mite season is now upon us too but at least you can see their tell-tale signs of red/rusty 'dots' on the skin. They can get everywhere and their 'insanely itchy bite' only becomes active after they've fed off their host and they have long disappeared. So prevention is easier and cheaper than a 'cure'.

By shampooing your horse or pony in Ruggle-it soap-free Shampoo you can cool and cleanse your horse's itchy skin and tell the mites and any eggs that it is "blocked out". Then you follow the simple but ingenious application notes using both the neat and diluted Ruggle-it Oil. Another clever and cost-saving element is that the diluted oil uses mostly tap water with the shampoo! By following the unusual Ruggle-it program it helps leave a 'signpost' in the hair follicles that mites, midges, fleas, ticks, lice and even head lice detect and hate. And all without tea tree

or any harsh chemicals.

So whether for horses, donkeys, farm animals, pets or even humans, let the natural and gentle Ruggle-it products **blocked out**.

For an impressively long list of testimonials and further information on the Ruggles & Stopitall Ltd range of naturally-inspired products visit [www.karenruggles.co.uk](http://www.karenruggles.co.uk) or call 01823 259952.

### STOP it Naturally

with

Ruggle-it...

1 Product - 18 Issues



100% Natural Vegetable Oil • Ultra Mild Hypoallergenic Shampoo  
NO Tea Tree or Harsh Chemicals

equine • pet • farm • human • plant

Flies/Midges/Mossies • Unidentified Itching • Mites • Summer Itching • Itchy Pets/Paws/Ears • Mud & Wet-weather Issues • Scurf and/or Irritated Skin • Fleas/Ticks • Fungus • Hair Loss/Crusty Lumps • Minor Cuts • Head Lice...

"No fly rugs needed anymore" • "Ruggle-it saves me a fortune" • "Dog's hair grew back, no fleas or spot-ons now needed" • "3 years of mud issues, leg mites, stamping/chewing- gone" • "Since your Ruggle-it oil & shampoo, probiotics & feed advice we've not looked back" • "Beats the Scottish midge!" • "Sensational - follow the notes & it really delivers" Used by Vets



#### BE AMAZED!

When you EMPOWER the body with the RIGHT products that NOURISH its 'engine' it really can SAVE TIME, STRUGGLE & MONEY.



Unsure? See the web testimonials for peace of mind

- Protexin Probiotics • Digestive issues • Skin issues
- Weight Loss • Omega 3 • Ageing joints • Maxavita
- Green Lipped Mussel • R&S Natural skincare...

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